



UNKEFER
— S A L E S —

CASE STUDY

MAKING DAILY HORSE CARE EASIER WITH A KUBOTA RTV

The Challenge

For years, Phil and his wife Nicolette boarded their horses and relied on others to handle the heavy lifting, including stall cleaning, arena maintenance, and hauling feed and bedding. When they moved their three horses to a private farm, that responsibility shifted entirely to them. Suddenly, every task became part of their routine, and they needed equipment that could help them manage the workload efficiently.

Their immediate needs included:

- Indoor and outdoor arena maintenance
- Transporting large quantities of feed and bedding
- Tackling daily farm chores without unnecessary physical strain

The Solution

Phil initially considered a four-wheeler to keep costs down but quickly realized it would not offer the versatility or utility their new setup required. After researching his options, Phil decided a Kubota RTV would better support the wide range of daily tasks on the farm.

The deciding factors:

- Proven reliability with a strong reputation for long-term dependability
- Greater versatility than an ATV for hauling, towing, and daily farm chores
- Long-term value by investing once instead of upgrading later



Why Unkefer Sales

Phil contacted five Kubota dealerships, but **Unkefer Sales stood out right away**. Zach, our General Manager, **responded within 30 minutes and clearly answered every question**. **Other dealers replied days later with vague information or did not respond for months**. Phil was able to test drive multiple RTV models, which gave him the confidence to choose the one that best fit his needs.

What set Unkefer Sales apart:

- Fast response time
- Clear explanations without forcing the customer to do their own research
- A knowledgeable, no-pressure sales approach

The Results

Within just a few months of ownership, the Kubota RTV became an essential part of caring for their horses. **Both Phil and Nicolette use the RTV regularly, significantly reducing physical strain while improving efficiency across the property**. What started as a solution for arena maintenance quickly proved useful for far more than expected, supporting both planned tasks and everyday needs.

Regular uses includes:

- Arena maintenance performed on a regular basis
- Driving feed and bedding directly into the barn, eliminating repeated heavy lifting
- Hauling brush and debris along fence lines
- Transporting supplies from a nearby feed store without needing a truck

[Talk with an Expert](#)